

# MEGAN BARNARD

Fashion Marketing and Management

## About Me

I am a senior at the Savannah College of Art and Design Majoring in Fashion Marketing and Management and Minorng in Writing. While studying, I was able to learn important skills such as product marketing skills, retail inventory skills, styling, and the principles of fashion.

## Experience

**Senior Resident Mentor** **September 2024- Current**  
**Savannah College of Art and Design**

Serve as a peer mentor and a resource for a team of people to help create a welcoming and active resident community. Track events, respond to questions, and help facilitate communication between student staff and professional staff

**Product Development Intern** **June 2024-August 2024**  
**Spirit and Spencers**

Collaborate and work with other interns and employees for market research, fittings, and style references. Assisted in finding references, and communicating with factories and other departments.

**Resident Assistant** **August 2022- June 2024**  
**Savannah College of Art and Design**

Plan and host events that help build a better community, Maintain a safe and welcoming environment for approx. 70 students, and Remain available to residents in an emergency and be able to respond quickly.

**Office Manager** **June 2022-Jan. 2024**  
**Triple EEE Truck Emissions**

Managed phone calls, and documents, traveled for customers, organized QuickBooks, and handled invoicing and data entry for over 100 customers

## Student Work

**Suds and Gangsters: A short Film**.....(May 2024)

Wardrobe head

**Scrapbook: A Senior Fashion Film and Photoshoot**.....(April 2024)

Producer

**Malgorum: a Senior Thesis**.....(March 2024)

Wardrobe and Hair Stylist

**Diesel Mock Photoshoot**.....(Feb 2024)

Stylist

**Goodbye: a Short Film**.....(Oct 2023)

Costumer Designer


**"Dress as a girl" Editorial Video**.....(May 2023)

Creative Director

**Expressions: A Graduate Thesis**.....(Feb 2023)


Costume PA/ Script Consultant

## Contact

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## Education

2021-2025

**Savannah College of Art and Design**  
Bachelor of Art

2017-2021

**Seneca High School**  
Certificate of Completion

## Skills

Team Leadership

Crisis Management

Merchandising

Microsoft office

Photoshop

QuickBooks

Invoicing

Customer Service

## Certification

Adobe Photoshop

Microsoft Excel